

Writing Rubric

You can use this rubric to help you improve your writing. The rubric contains features to look for, and it describes how well each feature has been done. When you finish comparing your writing to the rubric, you'll see what needs to be improved.

Feature	Well Done	OK	Needs Work
Audience	Audience is clear. Level of formality is right for the audience.	Audience is somewhat clear, but not always consistent.	Not clear that the writer has a specific audience in mind.
Structure	Ideas organized into effective paragraphs. Each paragraph presents its main idea in a topic sentence. Writer catches reader's attention with an interesting opening.	Ideas are good, but not well organized. Each paragraph has one main idea; no topic sentences. Writer tries to make opening interesting, but it doesn't work well.	Ideas are poorly organized. No clear main ideas in paragraphs. Opening is ordinary and does not draw in readers.
Content	Interesting and specific details and meaningful examples support each main idea.	Details and examples could be more specific and interesting.	Details and examples missing or often unrelated to main points.
Organization	Ideas are presented in logical, convincing order. Moves smoothly from paragraph to paragraph.	Idea sequence is a little confusing. Some transitions awkward.	Ideas in no particular order. Transitions between paragraphs are poor or missing.
Word Choice	Writer uses specific, nouns and verbs and colorful adjectives.	Writer uses common, general, and less interesting words.	Writer uses vague, obvious and overused words.